PRESS RELEASE

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1BizApp released today enabling small to medium sized businesses access an affordable Complete Small Business Management System.

Poole, Dorset: Today - Chapman IT, a software specialist company specialising in Business Software today launches its latest application, 1BizApp.

Summary
1BizApp is about to upset the way small businesses currently use Computers. We are a small company going head to head with the giants like Microsoft, Zoho and SalesForce. Our aim is to pull all the separate complicated applications, infrastructure and tasks currently needed for small businesses into a single, simple yet powerful desktop / cloud based solution.

1BizApp contains more major features than any other single solution available on the market today. Standard modules within 1BizApp include:

Collaboration:
- Word Processor, Spreadsheet and Drawing
- File Sharing (Images, Videos, Documents)
- eMail and Chat
- Projects, Jobs and Tasks

Productivity:
- Calendar
- eMail Campaign Management
- Time Management
- Google Analytics Integration
- Web-site Integration

Business:
- Contacts Manager and CRM
- Quotes and Invoices
- Stock Control
- Credit control
- Reporting
- Sites and Resources
- HR - Leave Management
- Desktop, iOS and Android Apps

1BizApp is a complete Business Management System intended for businesses of up to 50 employees. This includes most kinds of small businesses, freelancers, contractors and consultants, working in a single or many locations.

1BizApp is a multi-location, multi-user platform that you can rely on every minute of every day, in the office or on the road. Small to medium sized companies can perform all of their day to day activities using any PC, phone or tablet, nurturing and capturing leads in real time, increasing productivity and maximizing revenue.

Keep track of contacts, appointments, tasks, products, quotes, invoices and more, with access to 1BizApp from any computer or mobile device. You can even use 1BizApp without an internet connection. Tablets and phones store a local copy of data and sync with our cloud based servers when they detect a 3G or wifi signal.

1BizApp is completely FREE for small businesses with three or fewer accounts. With this FREE account you have access to the full 1BizApp system, with no usage restrictions whatsoever. You can have as many customers, tasks and jobs as you like. For larger companies with 4 or more users, 1BizApp costs just £10 per user per month.

Mike Chapman, MD at Chapman IT says "Unless you're brand new to your business, chances are you have information about people who use your service or have bought your products. In every genre of business, entrepreneurs are missing out, missing out on opportunities, on repeat business, on cross selling products, on referrals, and more.
Information in all businesses is duplicated across different systems, devices and between people. With 1BizApp everyone in your organisation is collaborating and sharing a single set of information and documents. 1BizApp can reduce support costs and risk, increase productivity and profit."

With its intelligent data import tools, all your existing contacts and products can be imported, allowing more time to be spent on what's important to the business, generating more income.

1BizApp has been designed from the ground up helping small businesses keep all their information organised and together. 1BizApp's reporting tools help you see which areas of your business are the most profitable, and automatic reconciliation of invoices will save the business time and money with their accountant.

1BizApp is available for free download today at http://www.1bizapp.co.uk or http://www.1bizapp.com

ABOUT CHAPMAN IT
Chapman IT is a software development and consultancy company based in Poole, Dorset. Founded in 1990, Chapman IT has over 50 years experience in the IT and software development market.

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